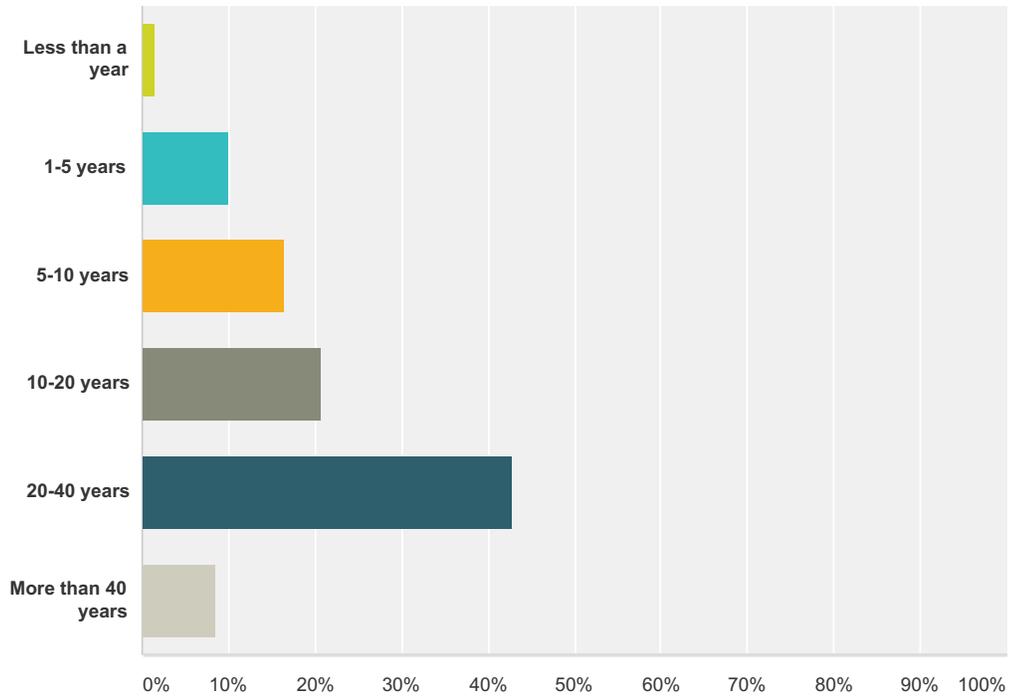


Q1 How long have you been aware of In the Heart of the Beast Puppet and Mask Theatre?

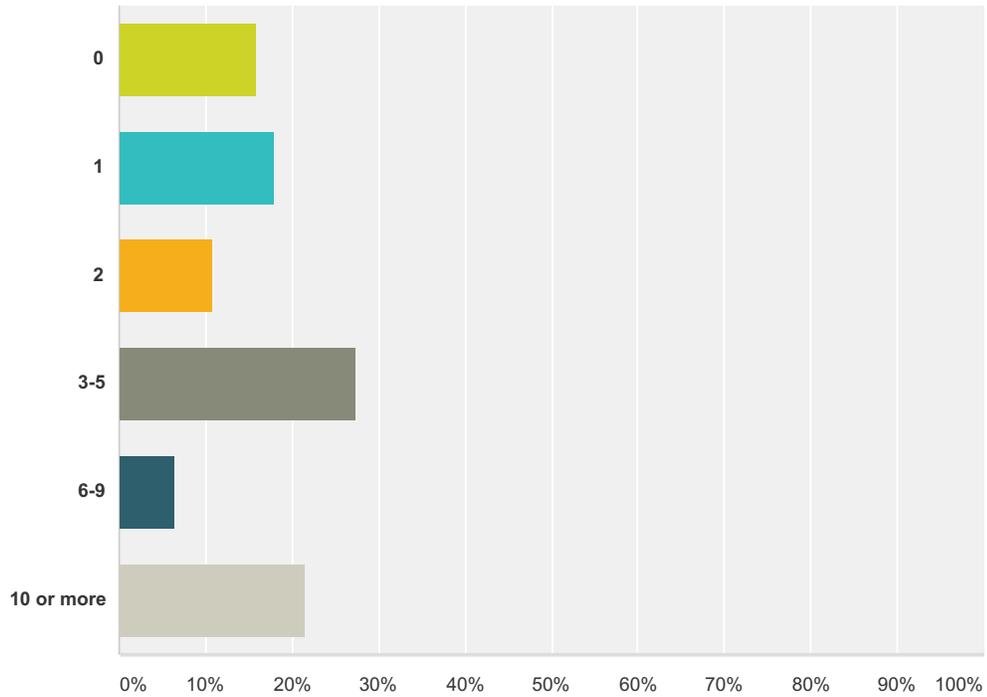
Answered: 140 Skipped: 0



| Answer Choices | Responses |
|--------------------|------------|
| Less than a year | 1.43% 2 |
| 1-5 years | 10.00% 14 |
| 5-10 years | 16.43% 23 |
| 10-20 years | 20.71% 29 |
| 20-40 years | 42.86% 60 |
| More than 40 years | 8.57% 12 |
| Total | 140 |

Q2 In the Heart of the Beast is located in the Avalon Theater on East Lake Street in Minneapolis. How many times did you visit the Avalon Theater IN THE PAST YEAR?

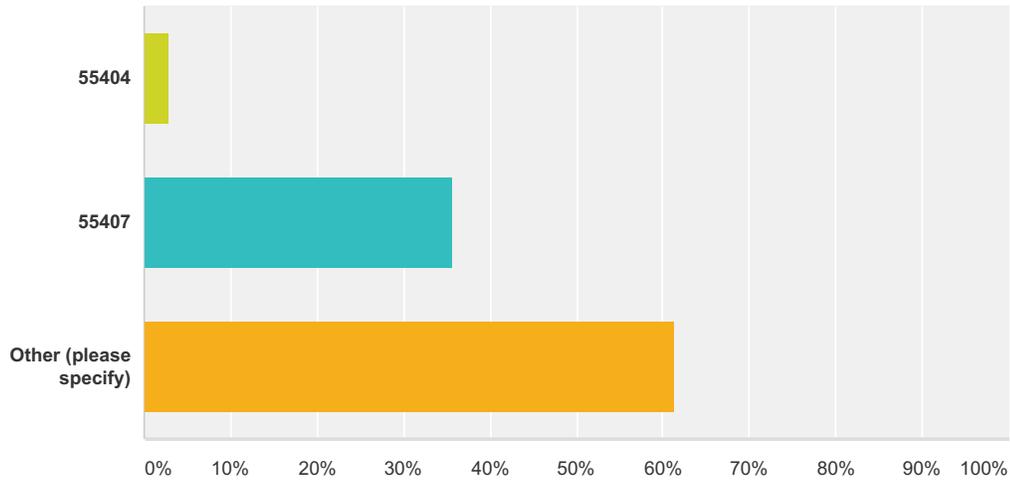
Answered: 139 Skipped: 1



| Answer Choices | Responses |
|----------------|------------|
| 0 | 15.83% 22 |
| 1 | 17.99% 25 |
| 2 | 10.79% 15 |
| 3-5 | 27.34% 38 |
| 6-9 | 6.47% 9 |
| 10 or more | 21.58% 30 |
| Total | 139 |

Q3 What is the zip code where you live?

Answered: 140 Skipped: 0



| Answer Choices | Responses |
|------------------------|------------|
| 55404 | 2.86% 4 |
| 55407 | 35.71% 50 |
| Other (please specify) | 61.43% 86 |
| Total | 140 |

| # | Other (please specify) | Date |
|----|------------------------|--------------------|
| 1 | 55406 | 6/11/2017 7:03 PM |
| 2 | 55102 | 5/23/2017 10:19 PM |
| 3 | 55344 | 5/23/2017 9:29 PM |
| 4 | 55408 | 5/23/2017 5:41 PM |
| 5 | 55107 | 5/23/2017 5:29 PM |
| 6 | 55438 | 5/23/2017 5:11 PM |
| 7 | 58203 | 5/23/2017 5:09 PM |
| 8 | 55414 | 5/23/2017 1:25 PM |
| 9 | 55406 | 5/23/2017 11:03 AM |
| 10 | 55423 | 5/23/2017 11:01 AM |
| 11 | 55406 | 5/23/2017 10:57 AM |
| 12 | 55104 | 5/22/2017 8:32 AM |
| 13 | 55104 | 5/20/2017 2:31 PM |
| 14 | 55406 | 5/19/2017 10:14 PM |
| 15 | 55411 | 5/19/2017 7:44 PM |
| 16 | 55104 | 5/19/2017 7:28 PM |
| 17 | 55810 | 5/19/2017 6:52 PM |
| 18 | 55114 | 5/19/2017 6:42 PM |

Avalon Survey 2017

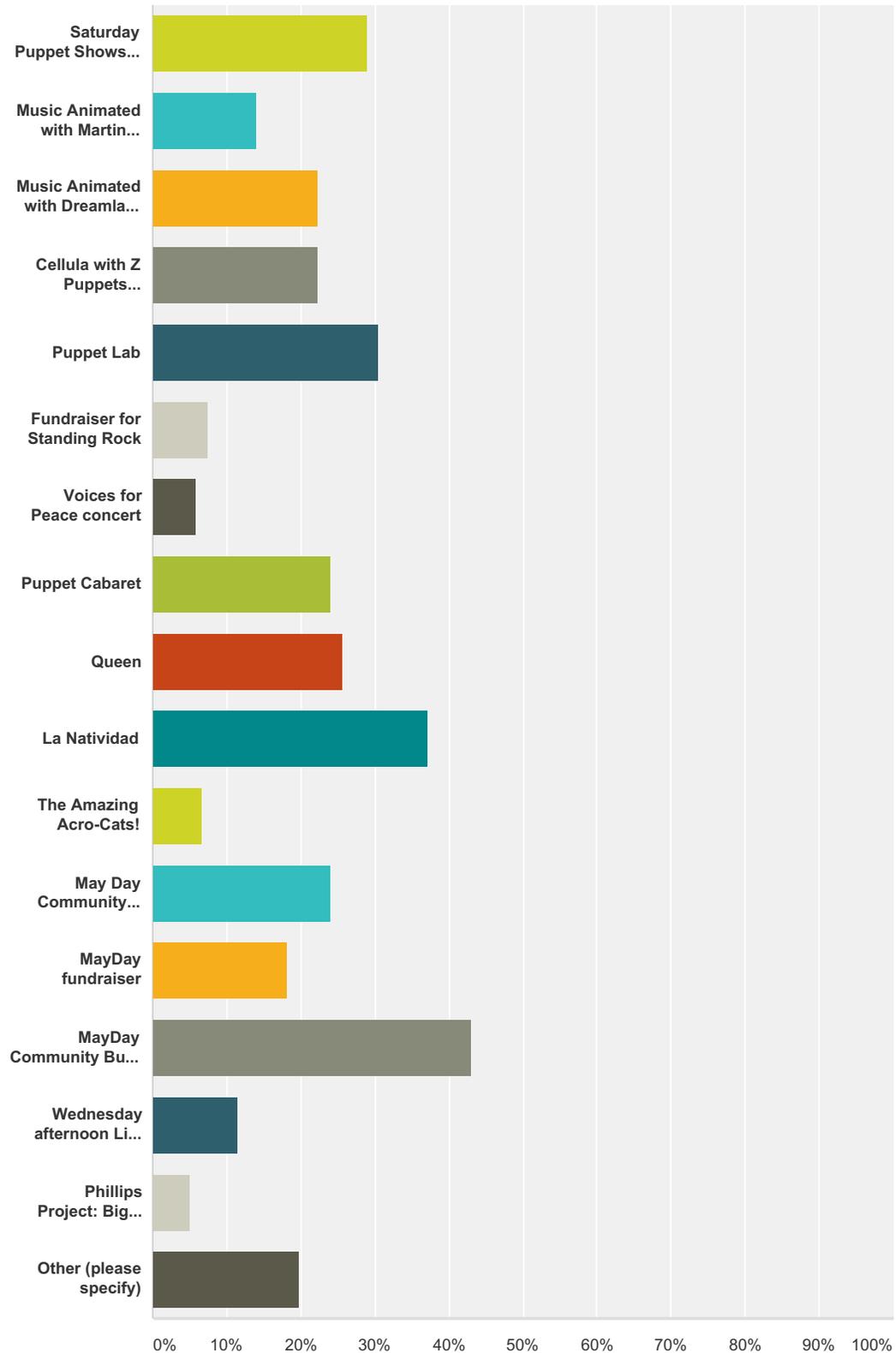
| | | |
|----|----------------------|--------------------|
| 19 | 55408 | 5/18/2017 2:24 AM |
| 20 | 55454 | 5/17/2017 2:45 PM |
| 21 | 55409 | 5/16/2017 3:28 PM |
| 22 | 55103 | 5/16/2017 3:02 PM |
| 23 | 55408 | 5/16/2017 10:59 AM |
| 24 | 55405 | 5/16/2017 10:48 AM |
| 25 | 55409 | 5/16/2017 9:49 AM |
| 26 | 55419 | 5/16/2017 9:07 AM |
| 27 | 55410 | 5/16/2017 7:08 AM |
| 28 | 56649 | 5/15/2017 10:27 PM |
| 29 | 55406 | 5/15/2017 10:00 PM |
| 30 | 55406 | 5/15/2017 7:48 PM |
| 31 | 55403 | 5/15/2017 6:50 PM |
| 32 | 55102 | 5/15/2017 6:09 PM |
| 33 | 55123 | 5/15/2017 5:00 PM |
| 34 | 55406 | 5/15/2017 4:56 PM |
| 35 | 55406 | 5/15/2017 4:52 PM |
| 36 | 55408 | 5/15/2017 4:09 PM |
| 37 | 55408 | 5/15/2017 4:04 PM |
| 38 | 55901 | 5/15/2017 4:01 PM |
| 39 | 55406 | 5/15/2017 3:33 PM |
| 40 | 55113 | 5/15/2017 3:21 PM |
| 41 | 55406 | 5/15/2017 2:36 PM |
| 42 | 55406 | 5/15/2017 2:35 PM |
| 43 | 55408 | 5/15/2017 2:27 PM |
| 44 | 55405 | 5/15/2017 2:20 PM |
| 45 | 55410 | 5/15/2017 2:19 PM |
| 46 | 55406 | 5/15/2017 2:03 PM |
| 47 | 55104 | 5/15/2017 1:56 PM |
| 48 | 55408 | 5/15/2017 1:54 PM |
| 49 | 55414 | 5/15/2017 1:51 PM |
| 50 | 55104 (Saint Paul) | 5/15/2017 1:39 PM |
| 51 | 55105 | 5/15/2017 1:34 PM |
| 52 | 55406 | 5/15/2017 1:28 PM |
| 53 | 55108 | 5/15/2017 1:26 PM |
| 54 | 55406 | 5/15/2017 1:14 PM |
| 55 | 55408 | 5/15/2017 1:13 PM |
| 56 | 55102 | 5/15/2017 1:10 PM |
| 57 | 55415 | 5/15/2017 1:09 PM |
| 58 | 55406 | 5/15/2017 1:05 PM |
| 59 | 55431 | 5/15/2017 12:58 PM |

Avalon Survey 2017

| | | |
|----|-------|--------------------|
| 60 | 55110 | 5/15/2017 12:56 PM |
| 61 | 55110 | 5/15/2017 12:54 PM |
| 62 | 55406 | 5/15/2017 12:54 PM |
| 63 | 55102 | 5/15/2017 12:53 PM |
| 64 | 55343 | 5/15/2017 12:52 PM |
| 65 | 55406 | 5/15/2017 12:50 PM |
| 66 | 55408 | 5/14/2017 4:42 PM |
| 67 | 37036 | 5/14/2017 9:10 AM |
| 68 | 55419 | 5/14/2017 7:28 AM |
| 69 | 55414 | 5/13/2017 8:15 PM |
| 70 | 55106 | 5/13/2017 4:32 PM |
| 71 | 55104 | 5/13/2017 4:31 PM |
| 72 | 55412 | 5/13/2017 3:50 PM |
| 73 | 55422 | 5/13/2017 1:58 PM |
| 74 | 55406 | 5/13/2017 1:17 PM |
| 75 | 55406 | 5/13/2017 12:45 PM |
| 76 | 56479 | 5/13/2017 12:04 PM |
| 77 | 55432 | 5/13/2017 11:40 AM |
| 78 | 55416 | 5/12/2017 1:21 PM |
| 79 | 55408 | 5/12/2017 12:57 PM |
| 80 | 55407 | 5/12/2017 12:46 PM |
| 81 | 55405 | 5/12/2017 12:33 PM |
| 82 | 55406 | 5/5/2017 10:06 PM |
| 83 | 55403 | 5/5/2017 3:49 PM |
| 84 | 98102 | 5/5/2017 2:51 PM |
| 85 | 55405 | 5/5/2017 2:11 PM |
| 86 | 55112 | 5/5/2017 12:36 PM |

Q4 What events did you attend at the Avalon Theater IN THE PAST YEAR? Check all that apply.

Answered: 121 Skipped: 19



Avalon Survey 2017

| Answer Choices | Responses | |
|---|-----------|----|
| Saturday Puppet Shows for Kids | 28.93% | 35 |
| Music Animated with Martin Dosh | 14.05% | 17 |
| Music Animated with Dreamland Faces | 22.31% | 27 |
| Cellula with Z Puppets Rosenschnoz | 22.31% | 27 |
| Puppet Lab | 30.58% | 37 |
| Fundraiser for Standing Rock | 7.44% | 9 |
| Voices for Peace concert | 5.79% | 7 |
| Puppet Cabaret | 23.97% | 29 |
| Queen | 25.62% | 31 |
| La Natividad | 37.19% | 45 |
| The Amazing Acro-Cats! | 6.61% | 8 |
| May Day Community Meetings | 23.97% | 29 |
| MayDay fundraiser | 18.18% | 22 |
| MayDay Community Build Workshops | 42.98% | 52 |
| Wednesday afternoon Light Up Lake Street events | 11.57% | 14 |
| Phillips Project: Big Puppet Party | 4.96% | 6 |
| Other (please specify) | 19.83% | 24 |
| Total Respondents: 121 | | |

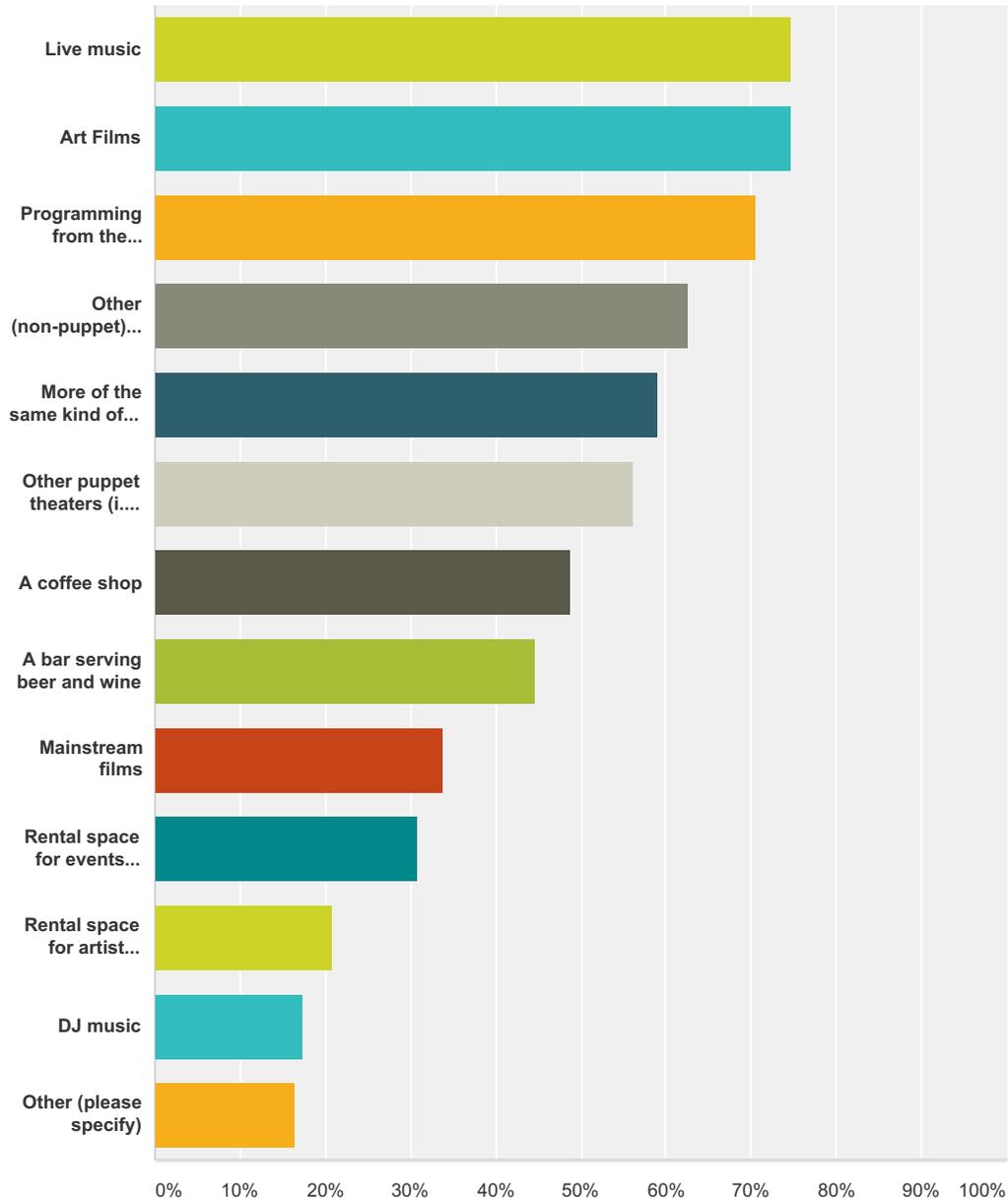
| # | Other (please specify) | Date |
|----|---|--------------------|
| 1 | I've attended the MayDay parades every year since moving to the cities. I am a huge fan of the work that you do. One of my friends participated in a show that you put on a few years back about Little Red Riding Hood, I believe. I was not able to attend, but like I said, I'm a huge fan of what you do. I have driven past your theater every day for the last three years, and always feel warmed when I see the signs on your classic theatre awning. | 6/11/2017 7:03 PM |
| 2 | As an associate artist, many meetings and rehearsals and residency preps and clean-ups. | 5/23/2017 5:29 PM |
| 3 | May Day Itself!! | 5/23/2017 1:25 PM |
| 4 | Crazy awesome musical about bugs and the Underworld...name escapes me | 5/23/2017 11:03 AM |
| 5 | The Story of Crow Boy | 5/22/2017 8:32 AM |
| 6 | The story of Crow Boy | 5/19/2017 6:42 PM |
| 7 | Cellula was amazing. Really loved it. FYI. | 5/19/2017 5:03 PM |
| 8 | "Forty Years of May Day" film. | 5/17/2017 1:37 PM |
| 9 | Winter Christmas (?) market | 5/17/2017 10:36 AM |
| 10 | Employment, mayday | 5/16/2017 2:19 PM |
| 11 | Puppet Lab on 2 occasions, Queen on 2 occasions | 5/16/2017 2:09 PM |
| 12 | Crow Boy | 5/16/2017 9:07 AM |
| 13 | Saw a puppet show with music about a grandmother losing a grandson to violence. | 5/15/2017 5:20 PM |
| 14 | fall presentation | 5/15/2017 4:01 PM |
| 15 | Gosh, seems like more than that. Maybe I'm thinking of the year before... | 5/15/2017 2:36 PM |

Avalon Survey 2017

| | | |
|----|---|--------------------|
| 16 | N/a | 5/13/2017 4:31 PM |
| 17 | Fashion 360 | 5/13/2017 3:50 PM |
| 18 | May day | 5/13/2017 1:58 PM |
| 19 | Just occassionay walking l'm with people who work / have business there | 5/13/2017 1:17 PM |
| 20 | OK, I confess, I work there.... | 5/12/2017 5:52 PM |
| 21 | Solstice show of some sort | 5/12/2017 12:33 PM |
| 22 | none this year partly due to poor health | 5/5/2017 10:06 PM |
| 23 | Staff party for Seward Co-op | 5/5/2017 2:03 PM |
| 24 | Board meetings | 5/5/2017 12:34 PM |

Q5 It is likely that renovations to the Avalon will require developing new income streams from activities in the building. What would entice you to the Avalon in the future if it were available? Check all that apply.

Answered: 139 Skipped: 1



| Answer Choices | Responses |
|--|------------|
| Live music | 74.82% 104 |
| Art Films | 74.82% 104 |
| Programming from the cultures represented in surrounding neighborhoods | 70.50% 98 |

Avalon Survey 2017

| | | |
|--|---------------|----|
| Other (non-puppet) theater companies (i.e. HOBT recently hosted Pangea World Theatre and New Native Theater) | 62.59% | 87 |
| More of the same kind of programming HOBT already offers | 58.99% | 82 |
| Other puppet theaters (i.e. HOBT recently hosted Z Puppets Rosenschnoz) | 56.12% | 78 |
| A coffee shop | 48.92% | 68 |
| A bar serving beer and wine | 44.60% | 62 |
| Mainstream films | 33.81% | 47 |
| Rental space for events (weddings, memorials, parties) | 30.94% | 43 |
| Rental space for artist studios | 20.86% | 29 |
| DJ music | 17.27% | 24 |
| Other (please specify) | 16.55% | 23 |
| Total Respondents: 139 | | |

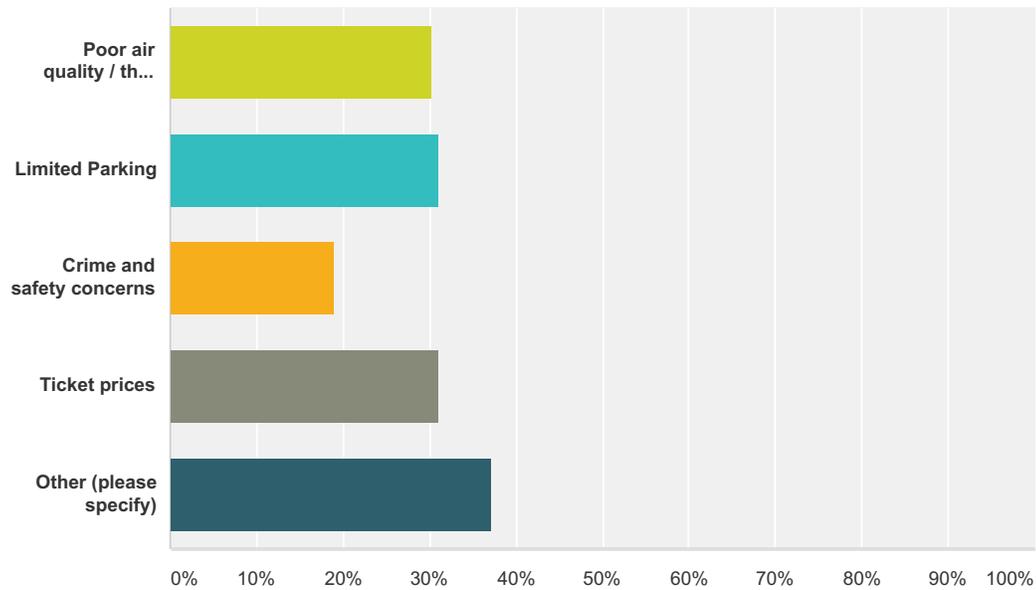
| # | Other (please specify) | Date |
|----|---|--------------------|
| 1 | Exhibits, artist meet-ups, skill-building shares or classes | 5/23/2017 5:29 PM |
| 2 | I think a dance party series would be cool - ala' Bedlam style parties. | 5/20/2017 2:31 PM |
| 3 | A collaboration with Free Black Dirt to do some amazing programming! Also, restaurant pop-ups like my mother's, Ingrid-ients, to bring some yumminess there which could also be apart of that collaboration. Monkeybear is blossoming now as well, so that would be another good entity to engage. Engage theatre work within the First nations, Latino, and East African. I think it would also be cool/important to collaborate with an organization that does work on sex-trafficking and engaging in a multi-dimensional process to reflect on sex work, exploitation, and the damaged and traumatized erotic. | 5/20/2017 6:29 AM |
| 4 | I think art films and event space are the best ideas. Maybe interactive art exhibits too? Or Art Markets? The indoor space would be good for winter markets, especially if you got some of the nearby businesses to sell food/drinks. | 5/19/2017 5:03 PM |
| 5 | Partnerships with POC theatre companies, productions. Shared ownership. Multi use space. | 5/16/2017 2:19 PM |
| 6 | Affordable rehearsal space, affordable community gathering space, nicer backstage/performer ammenities | 5/16/2017 10:48 AM |
| 7 | Readings (play or book or poetry or) & forums! (I'm think like Westminster Townhall forums or visiting journalists/artists talks / tedx talks... a sort of fitzgerald theatre equivalent—maybe teaming up with KFAI?) | 5/15/2017 9:22 PM |
| 8 | Art classes, zine library, art/ art history lecture series, | 5/15/2017 8:39 PM |
| 9 | the idea of coffee shop or bar sounds interesting but I also feel its too far outside the box of HOBT/puppets and I wonder about the energy needed to support a new branch. you know like its easy to do more of the same because infrastructure and systems are in existence. But when you add something pretty different it might take a lot of energy and focus of a new kind to make it happen. just sharing my concern... but it could also be cool. as long as there are puppets being worn while served ;) also the idea of artist studios is interesting but maybe too personal and not community enough. you know like then there is someone 'owning' the space and that could be less supportive to a community space feel. | 5/15/2017 6:33 PM |
| 10 | More late night programming | 5/15/2017 4:52 PM |
| 11 | More classes and workshops would be great | 5/15/2017 3:21 PM |
| 12 | Dance Hall | 5/15/2017 2:06 PM |
| 13 | I want to see HOBT transition into a neighborhood arts center, partnering with a film presenting org. and music presenting org. to be more relevant and accessible to neighborhood residents. Somali music concerts, Spanish speaking/native film series, Pride dances, etc. I do not think sharing the space with other theatre companies would work, at all and would be socially unhealthy. Diversify art forms represented and still keep puppet shows. Although we will have to stop doing certain things and this would be the best change we could make as an evening org. | 5/15/2017 1:48 PM |
| 14 | Community discussions building on neighborhood networking initiatives--across sectors | 5/15/2017 1:13 PM |
| 15 | I love this - it could be much more utilized | 5/15/2017 1:09 PM |

Avalon Survey 2017

| | | |
|----|---|--------------------|
| 16 | Weekend mechanical engineering classes for kids and a parent so that young children interested in engineering can learn how to make the more complex puppets and ideas of their own. | 5/15/2017 12:52 PM |
| 17 | We did use Plaza Verde for our wedding reception 6 years ago and loved it.... | 5/15/2017 12:50 PM |
| 18 | Kids films in particular, daytime music for kids, parent/play groups maybe? | 5/14/2017 11:30 AM |
| 19 | Dont know | 5/13/2017 8:15 PM |
| 20 | Using puppetry in faith communities workshops | 5/13/2017 12:04 PM |
| 21 | Intimate soft music concerts in the lobby or coffee shop if you have one; storytelling and poetry slams in the lobby or coffee shop if you have one, yoga classes for seniors and/or disabled people with a strong meditation / stress reduction emphasis or similar movement/healing activities. | 5/12/2017 5:52 PM |
| 22 | Active play time or art activities or dance party for young children, especially on weekends in the winter. | 5/12/2017 4:10 PM |
| 23 | There needs to be better parking available for families with small children who want to participate. It's somewhat hazardous to find parking for a large event at Avalon & safely make it walking. | 5/5/2017 12:36 PM |

Q6 What are the biggest barriers that might keep you from visiting the Avalon Theater?

Answered: 116 Skipped: 24



| Answer Choices | Responses |
|--|-----------|
| Poor air quality / the building smells bad | 30.17% 35 |
| Limited Parking | 31.03% 36 |
| Crime and safety concerns | 18.97% 22 |
| Ticket prices | 31.03% 36 |
| Other (please specify) | 37.07% 43 |
| Total Respondents: 116 | |

| # | Other (please specify) | Date |
|---|--|--------------------|
| 1 | Events mostly. I think I'd be more apt to go if there were movies or live music. I also don't have children, so puppets typically are not included in our family's entertainment outings. | 6/11/2017 7:03 PM |
| 2 | Artsy=bit grungy | 5/23/2017 10:19 PM |
| 3 | I'm just kind of far away. | 5/23/2017 5:09 PM |
| 4 | Time. Not enough of it. | 5/23/2017 11:03 AM |
| 5 | Time of day... My evenings are typically busy. | 5/23/2017 11:02 AM |
| 6 | Ignorance - not knowing about shows and events. | 5/22/2017 8:32 AM |
| 7 | I live outside the neighborhood and am trying to do more activities closer to home. | 5/19/2017 7:44 PM |
| 8 | None! I love HOBT and the Avalon Theater! | 5/17/2017 1:37 PM |
| 9 | There are so many other things going on in town, and for some reason I can't identify I just don't make it a priority. The HOBT community hasn't felt like a "home" to me in the way it seems to for others. | 5/16/2017 3:28 PM |

Avalon Survey 2017

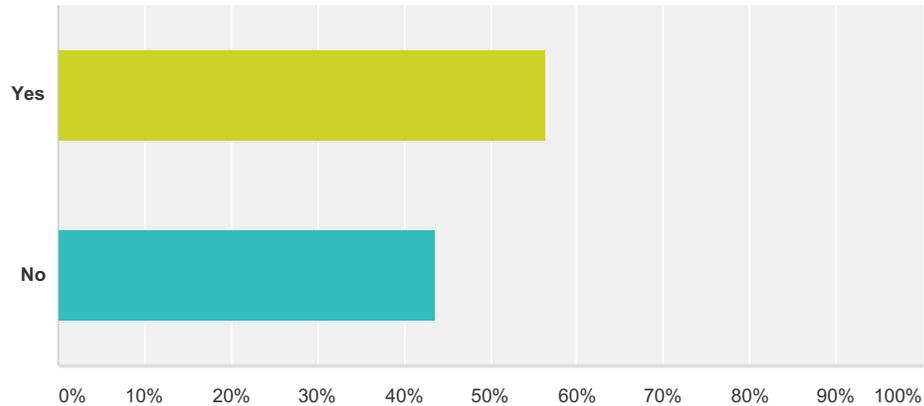
| | | |
|----|--|--------------------|
| 10 | The space is cold, unorganized, dirty, and not comfortable to artists or the audience. I want a space where I can perform in physical safety, without extraneous clutter, and where I feel as an audience member I am in a clean space I want to linger in. Also, I don't hear about events at the Avalon enough. I feel like I hear about Mayday and Puppet Lab but for everything else that happens there, I am lucky to hear about from one of the artists, and that's it. The org needs to promote more on behalf of the pieces in the space, regardless of the company performing it. | 5/16/2017 10:48 AM |
| 11 | just have limited time to go to things | 5/15/2017 8:51 PM |
| 12 | not hearing about it. I dont have facebook or internet access 100% of the time/ its not connected to my hip and so I feel like sometimes I miss out on things as people and organizations are really focused on those means of advertising events. | 5/15/2017 6:33 PM |
| 13 | Transportation. It's just too far from home and not convenient for my family. | 5/15/2017 6:09 PM |
| 14 | Health issues | 5/15/2017 5:20 PM |
| 15 | i have a mold allergy. it used to be if the doors were open for workshops i could be there, now i cannot. not for longer than 15 minutes. i would love to participate in may day workshops and attend performances. | 5/15/2017 4:56 PM |
| 16 | That floor raking is really difficult for any shows that are not seated - I love the space most with chairs and the catwalk-stage, or with all the action on the stage behind the proscenium. | 5/15/2017 4:52 PM |
| 17 | It's in my neighborhood and none of the above prevent me from visiting. | 5/15/2017 2:48 PM |
| 18 | Not interested in the programming | 5/15/2017 2:35 PM |
| 19 | The slanted cement floor for dancing or walking/standing on, e.g., Mayday workshops. I danced at the fundraiser for Mayday and My back is still messed up from that. Not an inviting space for anything but theater. | 5/15/2017 1:55 PM |
| 20 | Better Bathrooms | 5/15/2017 1:51 PM |
| 21 | The air quality has never been a barrier, but it is gross since you mention it, especially considering the history of the building. I often think it's smelling the old ghosts. It'd be great to address that somehow. | 5/15/2017 1:33 PM |
| 22 | No barriers | 5/15/2017 1:13 PM |
| 23 | Having productions that I'm interested in | 5/15/2017 1:09 PM |
| 24 | I have young children so primarily only attend events ending by 8pm. | 5/15/2017 1:00 PM |
| 25 | Lack of time to take in more events. I would enjoy seeing more productions but life gets in the way of having fun. | 5/15/2017 12:54 PM |
| 26 | Lighting is very dim and oppressive, seats are also quite uncomfortable | 5/15/2017 12:53 PM |
| 27 | ADA accessibility | 5/15/2017 12:52 PM |
| 28 | I'm in my 70s and still working--going out at night is pretty exhausting on weeknights. | 5/15/2017 12:50 PM |
| 29 | and time!! | 5/15/2017 12:50 PM |
| 30 | I live out of town | 5/14/2017 9:10 AM |
| 31 | Programs not right for me | 5/13/2017 8:15 PM |
| 32 | Bad times | 5/13/2017 1:17 PM |
| 33 | I only live three blocks away, but somehow I never seem to know what's happening there until it's over. Also, I wouldn't list crime and safety as a major concern but I will admit that the prospect of walking between my house and the Avalon after dark is probably something I'd avoid. | 5/13/2017 12:29 PM |
| 34 | Distance, lack of awareness that you are their for people beyond the neighborhood. | 5/13/2017 12:04 PM |
| 35 | 2 young kids so usually only come to things that are child appropriate (at this time) | 5/13/2017 11:42 AM |
| 36 | Attitude, cliquishness, non-welcoming of the unhip and uncool. But surely HOBT would never do that. | 5/12/2017 5:52 PM |
| 37 | programming | 5/12/2017 12:57 PM |
| 38 | busy schedule | 5/12/2017 12:33 PM |
| 39 | poor health and bad weather, neither of which you can do anything to remedy. Parking isn't too bad - I usually arrive early enough to find space in the lot behind the building | 5/5/2017 10:06 PM |
| 40 | Kind of run down | 5/5/2017 3:49 PM |
| 41 | Schedule conflicts | 5/5/2017 1:42 PM |

Avalon Survey 2017

| | | |
|----|---|-------------------|
| 42 | general poor quality of the building; uncomfortable seats, bad bathrooms, lack of refreshments, weird smell. I live a few blocks away but I would be nervous seeing a movie or band at night and walking home alone late at night. Most shows I see at HOTB usually end around 8-9pm and I feel okay walking alone or with another person that that time. The outside lighting is very poor, specifically on the 15th ave side. | 5/5/2017 1:18 PM |
| 43 | Relevancy of programming to me and friends. | 5/5/2017 12:34 PM |

Q7 Would you be interested in learning more about an HOBT “Membership” through which you paid a monthly or annual fee to attend performances and activities at the Avalon whenever you like?

Answered: 133 Skipped: 7

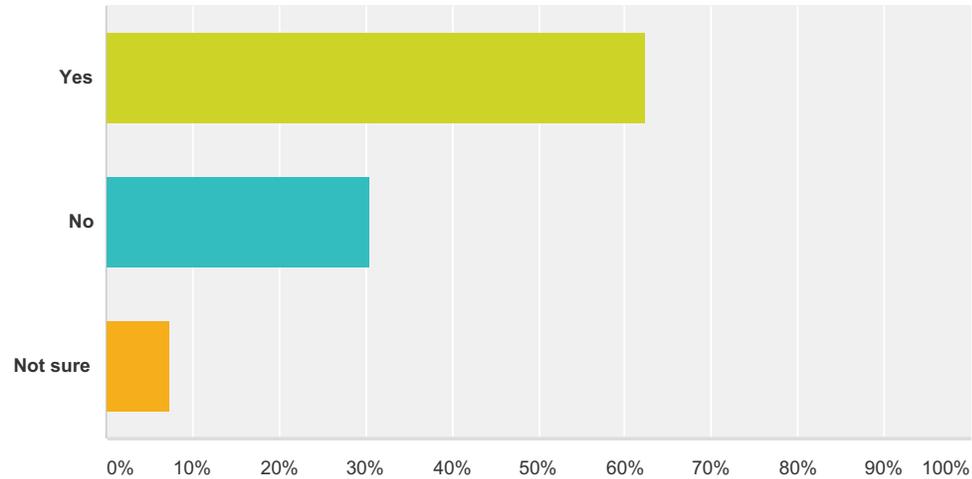


| Answer Choices | Responses |
|----------------|------------|
| Yes | 56.39% 75 |
| No | 43.61% 58 |
| Total | 133 |

| # | Comments | Date |
|----|--|--------------------|
| 1 | unsure | 5/23/2017 5:11 PM |
| 2 | Could be especially interested if targeted to kids, toddler age. | 5/23/2017 11:02 AM |
| 3 | Does this currently exist? I'd be interested... A modified ArtShare concept? I like it! | 5/20/2017 2:31 PM |
| 4 | Perhaps it's a good idea, but probably not something I could afford. | 5/18/2017 2:24 AM |
| 5 | If programming evolved | 5/16/2017 2:19 PM |
| 6 | Maybe, but I think there is more that needs to be organized institutionally first, and that the programming needs to become more specific and reliable. It would depend what the membership would be. Is it for artists? Is it a subscription as an audience member? Is it like artshare (which has good and bad)? The vision needs to be clearer. | 5/16/2017 10:48 AM |
| 7 | i already give plenty of \$\$ | 5/15/2017 4:56 PM |
| 8 | Definitely! | 5/15/2017 3:21 PM |
| 9 | I'm a member of Artshare at the Southern - I think it's a great model | 5/15/2017 2:36 PM |
| 10 | Not interested in committing to one venue. | 5/15/2017 2:35 PM |
| 11 | maybe... | 5/15/2017 2:27 PM |
| 12 | that's a great idea | 5/15/2017 1:33 PM |
| 13 | possibly | 5/15/2017 12:50 PM |
| 14 | I would love to send this as a gift | 5/14/2017 9:10 AM |
| 15 | I'm sooo sorry that I have little disposable income. Retired, on SS. | 5/13/2017 8:52 PM |
| 16 | I likely could not afford this option. | 5/5/2017 1:18 PM |

Q8 In addition to any tickets or event costs, have you made a financial donation to HOBT IN THE PAST YEAR?

Answered: 138 Skipped: 2



| Answer Choices | Responses | |
|----------------|-----------|------------|
| Yes | 62.32% | 86 |
| No | 30.43% | 42 |
| Not sure | 7.25% | 10 |
| Total | | 138 |

| # | Comments | Date |
|----|---|--------------------|
| 1 | Both financially and with my time and materials | 5/23/2017 5:29 PM |
| 2 | Mayday | 5/23/2017 3:42 PM |
| 3 | Only anonymously at May Day though. | 5/16/2017 3:28 PM |
| 4 | I have donated in the past - despite numerous phone calls and emails, I am still getting mail from HOBT labeled to myself and my ex (we divorced years ago). It's irritating and painful. | 5/15/2017 9:15 PM |
| 5 | May Day | 5/15/2017 5:00 PM |
| 6 | We donate each year as our anniversary gift. | 5/15/2017 1:56 PM |
| 7 | HOBT does beautiful and valuable work. | 5/15/2017 1:55 PM |
| 8 | In the past, yes. | 5/15/2017 12:50 PM |
| 9 | Not much though | 5/13/2017 11:42 AM |
| 10 | Thank you for MayDay | 5/12/2017 4:10 PM |
| 11 | Just volunteering my time. | 5/5/2017 12:36 PM |

Q9 What would it take for an Avalon renovation plan to excite you?

Answered: 85 Skipped: 55

| # | Responses | Date |
|----|---|--------------------|
| 1 | I think a multi use space, for certain. I love the versatility that such spaces allow for. | 6/11/2017 7:03 PM |
| 2 | A focus on the health of those who work there, and improving conditions for making good theater and performance events. I've seen many new computer systems at HOBt, but not one improvement to the stage. The cold pours in through a door that barely stays closed (in fact, I've stopped in to pee on my home from somewhere else, when no one was at the theater, to find that back door wide open) | 5/23/2017 5:29 PM |
| 3 | A daily space for members of the public. Street presence. Patio. | 5/23/2017 3:42 PM |
| 4 | Specifics. Movies. Public space. Big vision! | 5/23/2017 3:12 PM |
| 5 | I love it already. | 5/23/2017 11:03 AM |
| 6 | Historic preservation, energy efficiency, open as a community gathering space. | 5/23/2017 11:02 AM |
| 7 | Windows! Air quality, accessible classroom. Never seeing people up on that crazy scaffolding again. Level the theater floor. New seating - something more flexible and less heavy. More space backstage - a green room? | 5/23/2017 10:57 AM |
| 8 | I would want to see a completely up-to-date building that can continue to serve us well for the next 40-50 years. | 5/23/2017 10:54 AM |
| 9 | If I could personally rent out "small build space" for a month or two to prepare my own shows... I would also be excited if the MayDay build space were more publicly visible (a glass lobby or outdoor build space). | 5/20/2017 2:31 PM |
| 10 | Eco-Friendly and clean air. A rooftop that is fly with gardens and proper seating. An elevator for accessibility. some skylights. A nice kitchen. A renovation that is modern yet acknowledges the charming theatre era of the Avalon's hey day. | 5/20/2017 6:29 AM |
| 11 | -Brighten up the neighborhood/murals (I love the one with the mirror on the other side of the block). -Make better use of the space over the year to ensure max usage -Keeping the neighborhood updated on progress (it may be less visible what HOBt is doing without building a new building from the bottom up) | 5/19/2017 10:14 PM |
| 12 | A healthier ore functional space. | 5/19/2017 7:44 PM |
| 13 | Neighborhood involvement | 5/19/2017 7:28 PM |
| 14 | Costs should includes paying support staff adequately | 5/19/2017 6:52 PM |
| 15 | Smaller theatre space and integrated class rooms, museum. Clean space. | 5/19/2017 6:42 PM |
| 16 | Fixing the marquee lights and making the front entrance more lively. I think it's all about the first impression that you get when you see the space. Even if the inside isn't perfect, you will get distracted if the event/performance, etc, is good. | 5/19/2017 5:03 PM |
| 17 | Ideas for great community events that could take place afterward. | 5/18/2017 2:24 AM |
| 18 | Flat theatre floor! With removable risers for shows. Clean out the basement dust/mold. A good air exchange for workshops. | 5/17/2017 2:45 PM |
| 19 | Nothing comes to mind. | 5/17/2017 1:37 PM |
| 20 | I'm already excited! | 5/17/2017 10:36 AM |
| 21 | Being a hub for a certain kind of performance and other activities that align with an identity I'm excited about--I'm not certain what that identity is, but it's necessary for the space to stand out from other options. | 5/16/2017 3:28 PM |
| 22 | Green! Building practices. Opportunities for emerging artists to have a space to work. Comprehensive plan to engage with the sex trafficking issue on the corner in a way that doesn't partner with police or procecute sex workers. | 5/16/2017 2:19 PM |
| 23 | A huge donation from an individual supporter earmarked for the renovation that takes care of the fundraising for it! | 5/16/2017 2:09 PM |
| 24 | It's great as is..... maybe just more performances and live cultural music | 5/16/2017 10:59 AM |

Avalon Survey 2017

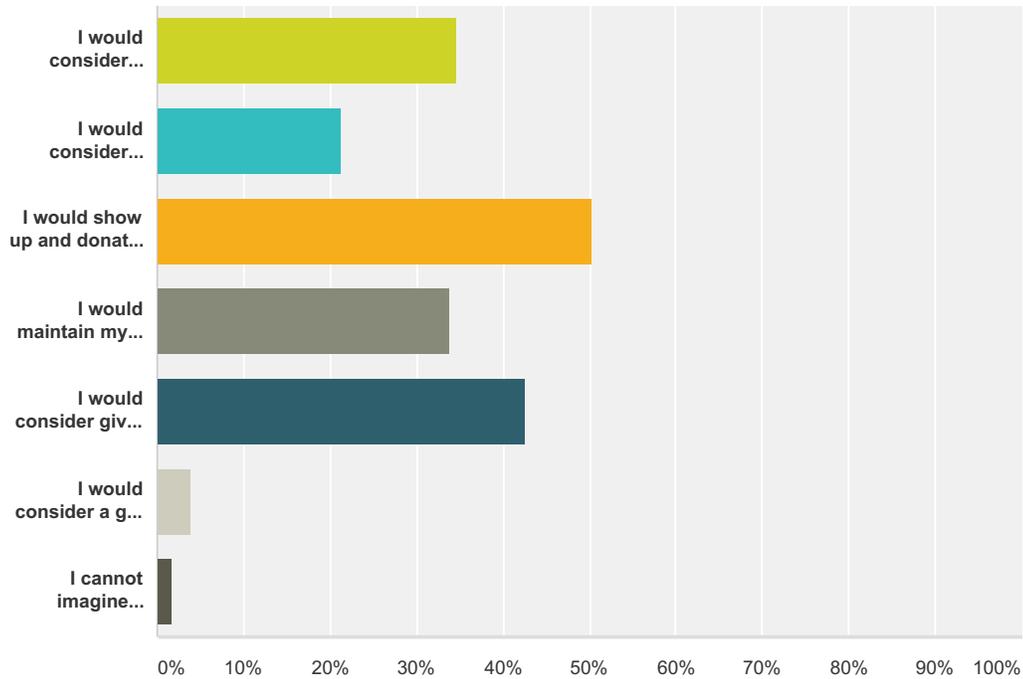
| | | |
|----|--|--------------------|
| 25 | Affordable rental space of all kinds - studios, rehearsal rooms, community rooms, the lobby, the theater(s) - could you have more than one performance space? The Twin Cities has a serious lack of space for small theater companies and individual theater artists. I would also be excited by a plan where HOBT is approaching growth in an elevated, professional, abundance focused mindset/design, not one that is based on lack or 'getting by' with a glorified poor artist's warehouse. HOBT is a big deal in the puppetry world and in our community. In this design, it needs to step up and fully live its importance - be the hub, be the safe space, claim its right to be a major player in our theater scene and a nexus of our community. | 5/16/2017 10:48 AM |
| 26 | clean, modern interior (especially, not moldy) | 5/16/2017 7:08 AM |
| 27 | changing the exterior facade. music and movie events with drinks | 5/16/2017 12:10 AM |
| 28 | I love the idea of cultural exchange utilizing artistic traditions or arts processes. | 5/15/2017 10:00 PM |
| 29 | a second, smaller stage set-up for more intimate performances, a better bar/café | 5/15/2017 9:22 PM |
| 30 | not sure | 5/15/2017 8:51 PM |
| 31 | Lots of update | 5/15/2017 8:39 PM |
| 32 | Accessibility and wonderful performances (which you already do!) | 5/15/2017 7:57 PM |
| 33 | Nothing! I am excited. | 5/15/2017 6:50 PM |
| 34 | I am excited about it. | 5/15/2017 6:33 PM |
| 35 | Internal culture shift, and diversified power dynamic shift. | 5/15/2017 6:09 PM |
| 36 | More celebrations marking Solstices and, in general, the turning of the Wheel of the Year. | 5/15/2017 5:00 PM |
| 37 | it happening. | 5/15/2017 4:56 PM |
| 38 | strong community partners and a mixed-use space | 5/15/2017 4:52 PM |
| 39 | Renderings of the interior and what it would be. | 5/15/2017 4:04 PM |
| 40 | including a partnership with Folwell for performing arts possibilities for students | 5/15/2017 4:01 PM |
| 41 | Not much. I'm so glad to see HOBT invest in that space and would love more and different opportunities to visit. | 5/15/2017 3:51 PM |
| 42 | financial stability and great art | 5/15/2017 3:33 PM |
| 43 | any renovation plan should take HOBT closer to its mission of fostering arts (especially puppetry) in the community (especially for grassroots causes), rather than farther away from it. So long as HOBT sticks to its values I'll support anything you do. | 5/15/2017 3:21 PM |
| 44 | More cross cultural events. | 5/15/2017 2:48 PM |
| 45 | To see plans! | 5/15/2017 2:27 PM |
| 46 | Making sure it balances aesthetics and cost. Not spending too much is the priority, because we need to exist first, and getting fancy can come later if it is warranted and affordable. The Avalon is a very down to earth place, and it should stay that way. | 5/15/2017 2:20 PM |
| 47 | Any renovation would be exciting | 5/15/2017 2:19 PM |
| 48 | Historic preservation and providing a venue for a variety of presentations and performances | 5/15/2017 1:56 PM |
| 49 | I'm thinking wooden, flat floor, but then it does not serve as a theater space. An alternate space is needed for Mayday I guess. Does not work for both uses or for bar, coffee shop, or dancing. | 5/15/2017 1:55 PM |
| 50 | smaller stage more suited for small-midsized puppets, movies, and music concerts. Also, a carefully designed and beautiful classroom space. a small cafe or working kitchen. rehearsal space/banquet hall | 5/15/2017 1:48 PM |
| 51 | Art films and live concerts | 5/15/2017 1:39 PM |
| 52 | The idea of a renovation plan alone is exciting! | 5/15/2017 1:33 PM |
| 53 | updated technical support for performances, i.e. better sound, lighting, refreshments, etc. | 5/15/2017 1:28 PM |
| 54 | Relationship to other arts organizations and community engagement/interest. A program that makes the space a destination. People of color leadership involved in decisionmaking. | 5/15/2017 1:13 PM |
| 55 | Progressing the beauty and community values of HOTB - continuing unique vision | 5/15/2017 1:09 PM |
| 56 | Cleanliness, new bathrooms, water fountain | 5/15/2017 12:58 PM |

Avalon Survey 2017

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|----|---|--------------------|
| 57 | A venue for local musicians/band to play would be great and I think is needed in town. There aren't too many venue for creative, loud, interesting bands to play and I think HOTB/The Avalon could provide a place like that. | 5/15/2017 12:56 PM |
| 58 | New vision for what will happen in the space, renewed vision of producing new puppetry works in the space | 5/15/2017 12:54 PM |
| 59 | I already love the Avalon, so any improvement plans would be exciting! | 5/15/2017 12:53 PM |
| 60 | More accessibility!! | 5/15/2017 12:52 PM |
| 61 | Some of the added features might help. | 5/15/2017 12:50 PM |
| 62 | I'm just thrilled that you're staying in the Avalon! | 5/15/2017 12:50 PM |
| 63 | Not much, I'd love the Avalon to get some TLC! | 5/14/2017 9:10 AM |
| 64 | The contributions HOBT makes to the community | 5/14/2017 7:28 AM |
| 65 | I am excited.Grateful for your addition to neighborhood stability. | 5/13/2017 8:52 PM |
| 66 | I'm already excited! | 5/13/2017 4:31 PM |
| 67 | Improved accessibility, a clean safe building space for patrons/performers | 5/13/2017 3:50 PM |
| 68 | I would like to see the renovation ideas, because dramatic hanged to that building would either excite me or make me sad. | 5/13/2017 1:17 PM |
| 69 | A strong, broad message that focuses both on engaging the assets of the surrounding community and attracting outside investment in the project. A message that positions the new space as a creative and community anchor for the surrounding neighborhoods. | 5/13/2017 12:29 PM |
| 70 | Connections with Greater Minnesota would excite me... Perhaps having a invite a small town school day or something like that. | 5/13/2017 12:04 PM |
| 71 | It could really revitalize that corner and our neighborhood | 5/12/2017 10:09 PM |
| 72 | I'm already excited. You only have me to lose. So don't screw up! | 5/12/2017 5:52 PM |
| 73 | I am already excited, but I like the prospect of more activity in the neighborhood, like a coffee shop or other events in the space between shows.Events can help all the area businesses. | 5/12/2017 4:10 PM |
| 74 | Exciting plans for use of the Avalon | 5/12/2017 1:21 PM |
| 75 | authentic community engagement to direct the plan vision, particularly with the immigrant and refugee communities that make Powderhorn and Phillips their home and business place | 5/12/2017 12:33 PM |
| 76 | not sure. | 5/5/2017 10:06 PM |
| 77 | To know that is is viable and that there aren't better or more reasonable options. It seems like HOBT could begin thinking about sharing / co-location options to reduce costs. Perhaps rent a warehouse-type space or collective studio space and focus on community-based programing rather than having its own marquee. Not as much glory for the theater/organization in the short run, but probably a more ethical, reasonable option. HOBT should probably try to reduce its footprint in terms of needing massive resources to renovate a building with not much parking on a corner that remains pretty bad and crime ridden, despite HOBT's best efforts over decades. | 5/5/2017 3:49 PM |
| 78 | A community construction day | 5/5/2017 2:11 PM |
| 79 | I feel excited about the idea of having regular programming from other theater or music groups in addition to HOBT; a sense of the space being a neighborhood "hang out." | 5/5/2017 2:03 PM |
| 80 | Flexibility of new space to be able to fit multiple types and sizes of events, provide more sustainability to HOBT, provide more opportunities for puppetry artists to do smaller scale events with less "overhead" costs so more opportunities to succeed | 5/5/2017 1:54 PM |
| 81 | I'm already excited! But as a southside musician, I would be especially excited about having a music venue on lake st. | 5/5/2017 1:42 PM |
| 82 | Just knowing that this precious community resource will continue to thrive. | 5/5/2017 1:33 PM |
| 83 | any renovations or improvements would excite me! | 5/5/2017 1:18 PM |
| 84 | More involvement with the Native American community in Minneapolis | 5/5/2017 12:36 PM |
| 85 | Feeling like HOBT was going to be financially responsible in it's plan and bring in more diverse community voices to access and program in the space | 5/5/2017 12:34 PM |

Q10 How could you can imagine yourself or others supporting renovations to the Avalon? Check all that apply.

Answered: 127 Skipped: 13



| Answer Choices | Responses |
|--|-----------|
| I would consider serving on a committee | 34.65% 44 |
| I would consider hosting a house party to engage my friends and neighbors | 21.26% 27 |
| I would show up and donate my sweat equity in a construction project | 50.39% 64 |
| I would maintain my regular donation level through this project | 33.86% 43 |
| I would consider giving at a higher level than usual to support this project | 42.52% 54 |
| I would consider a gift of stock, a gift in my will or another planned gift | 3.94% 5 |
| I cannot imagine supporting this project at all | 1.57% 2 |
| Total Respondents: 127 | |

| # | Comments | Date |
|---|---|--------------------|
| 1 | I am an interior designer who would like to provide some input on whatever projects currently in the works. I am happy to donate my time in this way. | 6/11/2017 7:03 PM |
| 2 | I currently do not give, but would consider giving at least one time/first time. | 5/22/2017 8:32 AM |
| 3 | I would give a donation, in general. | 5/19/2017 5:03 PM |
| 4 | Also, attend fundraisers, spread the word on social media, and offer gratis marketing services | 5/16/2017 10:48 AM |
| 5 | I would get most excited about "buying" a light for a renovated marquee, or a brick for a revised facade, or a new chair in the auditorium. It's easier for me to get excited about a single item and pay for that. Something between \$50-\$100. | 5/15/2017 4:04 PM |
| 6 | Facade improvement grant through Lake Street Council. | 5/15/2017 1:00 PM |

Avalon Survey 2017

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|----|--|--------------------|
| 7 | I might donate or resolve to attend | 5/15/2017 12:50 PM |
| 8 | Im not sure. I give to many non profits. I would have to weigh each request | 5/13/2017 8:15 PM |
| 9 | I plan to start a recurring gift anyway. If you offer that option dedicated to the capital campaign, I may do a bit of both. | 5/12/2017 5:52 PM |
| 10 | Block party fundraiser- we live just down 15th 2 blocks | 5/12/2017 4:10 PM |

Q11 What excites you most about the possibilities of renovating the Avalon?

Answered: 90 Skipped: 50

| # | Responses | Date |
|----|---|--------------------|
| 1 | Preserving the integrity of the organization while at the same time progressing with the needs of the community. | 6/11/2017 7:03 PM |
| 2 | BETTER AIR QUALITY; it being an inviting place to visit and work. | 5/23/2017 5:29 PM |
| 3 | Making the theater more of a community space again | 5/23/2017 3:42 PM |
| 4 | It's a beautiful place | 5/23/2017 11:03 AM |
| 5 | Would love to see it better utilized and preserved as a part of the fabric of the neighborhood. | 5/23/2017 11:02 AM |
| 6 | More people knowing about heart of the beast and helping and participating in events | 5/23/2017 11:01 AM |
| 7 | Making the building habitable. Making space usage less of an issue. Building new partnerships. | 5/23/2017 10:57 AM |
| 8 | A safe, contemporary theatre space that will continue to serve these neighborhoods. | 5/23/2017 10:54 AM |
| 9 | I think you do great work and strongly support a better home for such an impactful organization. | 5/22/2017 8:32 AM |
| 10 | The ability to host and collaborate with other (non puppet) artists and companies. Also, financial stability excites me - I hope this would be a path towards that end. I am also thrilled to 'save' a historic building. | 5/20/2017 2:31 PM |
| 11 | An energized space that feels blessed and clear of clutter. A place that would allow for more folks to come and casually work and chill, kid of like Intermedia arts or collective work space. Bright colors and couches. More intentional installations of beautiful puppet works and images of past shows and creators. I think also having a visual timeline of the history of the Avalon somewhere in the space would be beautiful as well. | 5/20/2017 6:29 AM |
| 12 | I like imagining a space that is more functional, used more efficiently and is healthier. | 5/19/2017 7:44 PM |
| 13 | Making it unique, keeping space for the giant puppets and puppet making | 5/19/2017 7:28 PM |
| 14 | improved air quality | 5/19/2017 6:52 PM |
| 15 | Making the theater a key anchor of the Midtown area - and the possibility of opening up the theater's space to different kinds of activities. I don't go to many shows b/c puppet theater is only mildly interesting to me, but if you had more diverse programming, I will likely go more often. | 5/19/2017 5:03 PM |
| 16 | Having more great shows/events and getting more people involved in the arts in south Minneapolis, both creating and viewing. | 5/18/2017 2:24 AM |
| 17 | Having a healthier, safer space to work and host the community | 5/17/2017 2:45 PM |
| 18 | That it would probably guarantee its presence in the neighborhood in its current form for many years to come. | 5/17/2017 1:37 PM |
| 19 | I think it could easily become the kind of space that anchors the neighborhood. The possibilities are huge. | 5/17/2017 10:36 AM |
| 20 | We've lost so many venues recently, I'd just really like to see one succeed and remain true to a forward-looking vision for being a broad community resource. | 5/16/2017 3:28 PM |
| 21 | I like the idea of staying on Lake St. Rather than relocating. I look forward to a more accessible building. I look forward to a better use of space. I am excited about improved air quality. | 5/16/2017 2:19 PM |
| 22 | There is nothing about it.that's especially exciting to me - | 5/16/2017 2:09 PM |
| 23 | Getting new people involved and interested | 5/16/2017 10:59 AM |
| 24 | Mirroring what I have already said - more space, more ammenities to performers and to audience members, being a community hub - opportunity for clean, organized space | 5/16/2017 10:48 AM |
| 25 | Ensuring HOBT can continue and (safely) expanding in line with existing programming | 5/16/2017 9:49 AM |
| 26 | Survival of HOBT and MayDay, maintaining/increasing community involvement. | 5/16/2017 9:07 AM |
| 27 | I'd be more inclined to attend events in a cleaner space, maybe even bring my grandchildren | 5/16/2017 7:08 AM |
| 28 | new ideas, new blood, new beginnings | 5/16/2017 12:10 AM |

Avalon Survey 2017

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| 29 | A more polished environment, showing an investment in the space and sustaining its offerings. | 5/15/2017 9:22 PM |
| 30 | Space that can be used for multiple purposes, real community gathering spot. | 5/15/2017 9:15 PM |
| 31 | keeping HOBt in the neighborhood | 5/15/2017 8:51 PM |
| 32 | Love to see some updating, expanding the access to the public, more events, staying in the neighborhood | 5/15/2017 8:39 PM |
| 33 | Engaging the community as a whole-- opportunities for understanding; helping kids value and release their creativity /imagination. | 5/15/2017 7:57 PM |
| 34 | Better air, a theater space designed better for puppetry and live theater | 5/15/2017 6:50 PM |
| 35 | having us stay on that corner. The neighborhood needs us there. | 5/15/2017 6:33 PM |
| 36 | affordable film like the Riverview, art films, global films in other languages especially Spanish, documentaries | 5/15/2017 6:09 PM |
| 37 | HOTB maintaining a presence in the neighborhood. | 5/15/2017 5:20 PM |
| 38 | upgrading an aging building. making changes to insure it remains....no electrical fires, no collapsing roofs. | 5/15/2017 4:56 PM |
| 39 | Another affordable rental house for all kinds of performing arts | 5/15/2017 4:52 PM |
| 40 | More puppet shows | 5/15/2017 4:09 PM |
| 41 | Maintaining the history of puppetry at the location. | 5/15/2017 4:04 PM |
| 42 | improved facilities | 5/15/2017 4:01 PM |
| 43 | Avalon is within walking distance of my house, and any new programs there are exciting | 5/15/2017 3:51 PM |
| 44 | Great art and art space | 5/15/2017 3:33 PM |
| 45 | The idea above of using some space to showcase local visual artists is exciting. Also I am excited by the membership idea, because I'm there all the time anyway. Also the idea of having a coffee shop in there sounds pretty weird, but if it means the place would be open all day and people could just come hang out there, it could actually be rad. | 5/15/2017 3:21 PM |
| 46 | I think HoBT is a wonderful asset to the neighborhood and am excited to think this commitment to community can be deepened | 5/15/2017 2:36 PM |
| 47 | Healthy space, safer for artists and staff. More energy efficient. | 5/15/2017 2:35 PM |
| 48 | The possibilities of working with partners/ contractors that DEEPEN community relationships. | 5/15/2017 2:27 PM |
| 49 | Keeping the historic building and location and the community involvement are the most important things. | 5/15/2017 2:20 PM |
| 50 | The space could have class instead of feeling like it could fail at any minute in so many ways | 5/15/2017 2:19 PM |
| 51 | 1. A flat floor for dancing, celebrations and dinners. (this would mean a lower stage, which I think is an acceptable trade off.) 2. Full kitchen. 3. Wheel Chair accessibility with bathrooms. (I don't think that an elevator would be fully necessary.) 4. Renovation plans with the intention to make space that is attractive to rent at competitive prices and regularity! 5. Maybe dropping the ceiling to make a second floor for office/storage. (with windows on 15th?) 6.Coffee shop with small eats could possibly work. (Rented out?) | 5/15/2017 2:06 PM |
| 52 | Maintaining a home and a presence in this unique community with all of its resources | 5/15/2017 1:56 PM |
| 53 | To keep it in the sme location. | 5/15/2017 1:55 PM |
| 54 | Potential multiple uses | 5/15/2017 1:51 PM |
| 55 | a healthy, welcoming, very functional, accessible space to work in and that feels open to all our neighbors | 5/15/2017 1:48 PM |
| 56 | I hope that you're considering opening up the front/sides of the building visually, the addition of windows so that the community can see what is happening in the theater would be amazing. Let us see the insides of the beast! I love the idea of inviting others to use the space as well. Offering the space for other performance types feels like a sustainable path financially and energetically. Using the space primarily for performance should be a priority though. | 5/15/2017 1:33 PM |
| 57 | A modern, engaging facility to see performances, maybe get a snack and a beer, clean air, fresh smell. | 5/15/2017 1:28 PM |
| 58 | Having an arts space in this area of the city that is accessible to artists and communities--that is invested in values of diversity, environmental consciousness, neighborhood engagement. | 5/15/2017 1:13 PM |
| 59 | Creating a highly functional community art space in South Minneapolis- serving underserved communities and bring communities together | 5/15/2017 1:09 PM |
| 60 | Possibility for HOBt to collaborate with new partners, preservation of building and marquee, professionalization and growth for HOBt. | 5/15/2017 1:00 PM |

Avalon Survey 2017

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|----|---|--------------------|
| 61 | Clean | 5/15/2017 12:58 PM |
| 62 | Its a unique, cool building. | 5/15/2017 12:56 PM |
| 63 | Fresh air, updated technology | 5/15/2017 12:54 PM |
| 64 | It's a great community resource that puts on amazing productions, and giving it a little freshening up would help encourage new patrons to attend and experience its magic! | 5/15/2017 12:53 PM |
| 65 | To be a new community hub, much like the Walker Church is | 5/15/2017 12:52 PM |
| 66 | I would like to see HOTB continue | 5/15/2017 12:50 PM |
| 67 | Everything! I love HOTB and all you do for the community. Having more space to keep doing what you're doing is awesome. | 5/15/2017 12:50 PM |
| 68 | More opportunities to share the space on the community | 5/14/2017 9:10 AM |
| 69 | Preserving it for the future | 5/14/2017 7:28 AM |
| 70 | The artists who work there will understand what the needs are---and will have a voice in what needs to be done. I'm assuming this. | 5/13/2017 8:52 PM |
| 71 | Drawing more people in to HOTB | 5/13/2017 4:31 PM |
| 72 | Having a better workspace for all the project HOTB puts on! | 5/13/2017 1:17 PM |
| 73 | It seems like the space could be a game changer for HOBT in terms of finding new revenue (beyond tickets and fundraising). Not a lot of theaters have such a beautiful and unique space to work with! What would it look like to have a space that truly meets the creative and community needs of the neighborhood around it on that corner? I feel that the Mayday parade accomplishes this like no other community or artistic event in the city, and I'd be excited to see how the energy of that day could be translated into the plan for the Avalon space. Also, it would be such a positive thing for the neighborhood to have more foot traffic patronizing restaurants, bars, etc on this section of Lake and the Avalon could be part of this. | 5/13/2017 12:29 PM |
| 74 | More space... More growth beyond the walls. | 5/13/2017 12:04 PM |
| 75 | Keeping hobt in the neighborhood | 5/13/2017 11:42 AM |
| 76 | Continuation of the mission of HOBT | 5/13/2017 11:40 AM |
| 77 | More publicity/outreach/coverage/face time for the Avalon in the consciousness of the wider Twin Cities area. | 5/13/2017 11:24 AM |
| 78 | Breathing in there! Also, I would love to see movies, music, coffee shop, bar--all that stuff | 5/12/2017 10:09 PM |
| 79 | Seeing it reach its hidden potential as a building. | 5/12/2017 5:52 PM |
| 80 | More activity in the space, more people coming to see our great neighborhood, more customers for area restaurants. | 5/12/2017 4:10 PM |
| 81 | creating more spaces within in the avalon that are accessible for community programming and use | 5/12/2017 12:33 PM |
| 82 | Maintaining the location in the neighborhood. | 5/5/2017 10:06 PM |
| 83 | Actually, it makes me kind of nervous. I think it will simply cost too much. | 5/5/2017 3:49 PM |
| 84 | Keeping HOTB in the neighborhood | 5/5/2017 2:11 PM |
| 85 | I love the idea of the Avaolon continuing to be a landmark on Lake Street, a cornerstone for the neighborhood. I am also excited about including other more intimate options for performance/parties on a more regular basis. Beer and wine options, too. | 5/5/2017 2:03 PM |
| 86 | making the space more flexible for a wider variety and size of events, keeping HOBT as a key anchor of positive neighborhood activity and community building, especially instigating and facilitating more cross cultural intersections | 5/5/2017 1:54 PM |
| 87 | Well, we all know it is a pretty crappy building. | 5/5/2017 1:33 PM |
| 88 | making the space more warm and inviting. More programming for kids and teens. The opportunity to see movies, plays, and music in my neighborhood! I would love to see the space in use 7 days a week, it would make the neighborhood safer to have folks around and visible every night. I would also love to see outdoor activities; a street fair on 15th ave, outdoor movies, etc. | 5/5/2017 1:18 PM |
| 89 | The fact of making it more accessible to families and more welcoming to Native people | 5/5/2017 12:36 PM |
| 90 | Accessible venue space in my neighborhood and more collaboration with other diverse artists and arts groups | 5/5/2017 12:34 PM |

Q12 What concerns you most about the possibilities of renovating the Avalon?

Answered: 81 Skipped: 59

| # | Responses | Date |
|----|--|--------------------|
| 1 | Cost, as always, but primarily I've seen on such large projects, you'll see a wide number of ideas that can sometimes clash. A solid team with committees dedicated to specific tasks can maintain steadfast direction with proven results. Many large groups can get sidetracked easily, so good leadership is important to complete with success. | 6/11/2017 7:03 PM |
| 2 | Taking on debt | 5/23/2017 5:29 PM |
| 3 | Fiscal administration and accountability. | 5/23/2017 3:42 PM |
| 4 | "sustainability"- funding is tough these days. | 5/23/2017 11:03 AM |
| 5 | Costs high, it's hard for a nonprofit to run a space like this. | 5/23/2017 11:02 AM |
| 6 | How much would change? | 5/23/2017 11:01 AM |
| 7 | How the heck are we going to pay for this? Is a capital campaign too soon after the financial crisis? How do we deal with health/safety issues in the meantime? | 5/23/2017 10:57 AM |
| 8 | The financial health of HOBT. | 5/23/2017 10:54 AM |
| 9 | Costs, expenses and maintaining quality programming is always a concern for arts and cultural organizations pursuing capital projects. | 5/22/2017 8:32 AM |
| 10 | Not making enough money to keep it open. I would hate to see the theater go through the trouble, only to find itself back at square one of "not sustainable" again. | 5/20/2017 2:31 PM |
| 11 | Gentrification of the area in away that ultimately excludes POC and low-income folks. | 5/20/2017 6:29 AM |
| 12 | I would hate the theatre to lose all of it's charm and character. | 5/19/2017 7:44 PM |
| 13 | Cost and business driving the artistic vision, instead of the other way around. | 5/19/2017 7:28 PM |
| 14 | cost | 5/19/2017 6:52 PM |
| 15 | Nothing! Go for it! | 5/19/2017 5:03 PM |
| 16 | \$\$\$ | 5/17/2017 2:45 PM |
| 17 | That its basic character might be drastically changed. | 5/17/2017 1:37 PM |
| 18 | Cost | 5/17/2017 10:36 AM |
| 19 | Trying to hold too hard onto an identity from the organization's past that obscures what it could be in the future. | 5/16/2017 3:28 PM |
| 20 | The time required, the possibilities of affecting the Mayday schedule. The possibility of having to work in a construction zone. | 5/16/2017 2:19 PM |
| 21 | That raising money for this won't succeed in the end, and HOBT as an organization will be shut down. | 5/16/2017 2:09 PM |
| 22 | Like most renovations it could be long and drawn out, could end up too different then it has been | 5/16/2017 10:59 AM |
| 23 | Finances, not having a focused plan. The double edged sword of asking for too much input/opinions. I know HOBT loves to be inclusive and have community meetings, but you are never going to please everyone. Listen, but don't try to do everything that is suggested or you will not look like a unified, strong company. Don't want to stretch yourselves thin. | 5/16/2017 10:48 AM |
| 24 | Overspending or over estimating future revenue. Getting over leveraged and then losing the space to foreclosure or simply because ongoing/recurring costs can't be met. Getting overly big and "corporate." | 5/16/2017 9:49 AM |
| 25 | Is the space large enough, up to "code"? | 5/16/2017 9:07 AM |
| 26 | HOBT getting too stretched financially | 5/16/2017 7:08 AM |
| 27 | financial difficulties that could arise... | 5/16/2017 12:10 AM |
| 28 | It will lose its DIY charm! (It's a trade-off with the more polished look!) And I'm afraid it'll be too expensive to sustain! | 5/15/2017 9:22 PM |

Avalon Survey 2017

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| 29 | cost? | 5/15/2017 8:51 PM |
| 30 | Cost--safety concerns | 5/15/2017 7:57 PM |
| 31 | Cost | 5/15/2017 6:50 PM |
| 32 | historic dynamics of interpersonal and institutional patterns continue to linger as space holds both the positive and negative associations and habits. the people around the institution and space need to also do a renovation and release 40 years of patterns. | 5/15/2017 6:33 PM |
| 33 | more of the same for the same; if there isn't an internal culture shift of the organization, who will benefit? Too big without sustainability. Catch 22: shiny and new will bring in new people & revenue, but going too commercial might hinder political art. | 5/15/2017 6:09 PM |
| 34 | the cost | 5/15/2017 4:56 PM |
| 35 | The financial burden sinking/bankrupting the organization and signaling the end of May Day (which is still the most important HOBt programming in my opinion) | 5/15/2017 4:52 PM |
| 36 | the sheer cost | 5/15/2017 4:04 PM |
| 37 | Finances! And losing support while the Theatre is until construction... | 5/15/2017 3:51 PM |
| 38 | difficulty raising enough money and keeping the theater going | 5/15/2017 3:33 PM |
| 39 | I wouldn't want the theatre to be out-of-commission throughout the renovation process - hopefully you could manage the process in a way that allows you to keep running your puppet shows. Also I wouldn't want HOBt to become too business-focused at the expense of its arts mission. | 5/15/2017 3:21 PM |
| 40 | It will add stress. Renovation always does. Is everybody ready for this?? | 5/15/2017 2:48 PM |
| 41 | Financial stress on the organization, will it now or down the line jeopardize funding for artists and teachers salaries. | 5/15/2017 2:35 PM |
| 42 | cost; outside contractors--money goes outside the neighborhood. | 5/15/2017 2:27 PM |
| 43 | We need to make sure we don't spend too much money. Other groups have gone extinct by spending too much money and going bankrupt. | 5/15/2017 2:20 PM |
| 44 | Bad financial planning | 5/15/2017 2:19 PM |
| 45 | 1. Making something nice that actually doesn't function well and puts HOBt into debt. 2. Classroom space that will not be used regularly. 3 A bar that attracts only a certain kind of people... I fear that a bar at HOBt could turn into the Bedlam, (both its Riverside and St. Paul locations.) | 5/15/2017 2:06 PM |
| 46 | It is a neighborhood landmark. | 5/15/2017 2:03 PM |
| 47 | Costs too much. Keep it basic and homegrown. | 5/15/2017 1:56 PM |
| 48 | The expense, and my lack of vision as to what would be done. | 5/15/2017 1:55 PM |
| 49 | losing the heart of the origins and getting to slick. | 5/15/2017 1:54 PM |
| 50 | the cost and who we partner with. i think partners are a must to have a sustainable | 5/15/2017 1:48 PM |
| 51 | Nothing. | 5/15/2017 1:33 PM |
| 52 | Diminishing the main focus on puppetry. | 5/15/2017 1:28 PM |
| 53 | I would be concerned about a renovation that serves only one organization. I have seen too many organizations go down the road of taking on a building project/taking on debt that becomes a barrier to programming and sometimes ends with the dissolution of the organization. | 5/15/2017 1:13 PM |
| 54 | Financial burden on HOBt. | 5/15/2017 1:00 PM |
| 55 | Parking | 5/15/2017 12:58 PM |
| 56 | I would hope it would be financially sustainable. | 5/15/2017 12:56 PM |
| 57 | loss of flexibility of the space, loss of accessibility for puppeteers due to cost of rental | 5/15/2017 12:54 PM |
| 58 | Renovations are expensive, and I would want to make sure that the project was sustainable. I would also want to make sure that improving the space wouldn't require "selling out" to a big funder like Wells Fargo, and would also want to make sure that having a new space wouldn't "gentrify" the space in some way - it should serve the diverse community which surrounds it. | 5/15/2017 12:53 PM |
| 59 | Loising the feel of an historic theater | 5/15/2017 12:52 PM |

Avalon Survey 2017

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| 60 | I just want to make sure HOTB is financially stable and can continue... | 5/15/2017 12:50 PM |
| 61 | Not being able to use the space during construction | 5/14/2017 9:10 AM |
| 62 | Higher costs than imagined | 5/14/2017 7:28 AM |
| 63 | Nothing, really | 5/13/2017 4:31 PM |
| 64 | Destroying the iconic space, and destroying the idea that a space doesn't have to be perfect to work. I think I'm most concerned about HOTB losing its style to a "more efficient" or "more hip" idea, which I feel would contradict what it is constantly trying to say. | 5/13/2017 1:17 PM |
| 65 | Balancing the desire to see our neighborhood be safer for all and have a wider variety of resources and activities available with concerns about gentrification. | 5/13/2017 12:29 PM |
| 66 | Will the local communities be able to support them? How can we get more people around the state to support you and get you out to them? | 5/13/2017 12:04 PM |
| 67 | financial sustainability | 5/13/2017 11:42 AM |
| 68 | Overwhelming debt. | 5/13/2017 11:40 AM |
| 69 | I hope that renovation does not set the Avalon back financially or pose a risk to its future. | 5/13/2017 11:24 AM |
| 70 | Just how much it would cost | 5/12/2017 10:09 PM |
| 71 | Everything in poor neighborhoods is tenuous and unpredictable. | 5/12/2017 5:52 PM |
| 72 | I would not want any theater compay to go the way of Theatre De La Jeune Lune (now functioning as The Moving Company). Their wonderful space was a big part of their demise. I miss the combination of their art and space dearly, but the company is truly the heart n the end. Reach out to them for lessons learned, perhaps? | 5/12/2017 4:10 PM |
| 73 | contributing to gentrification in the neighborhood | 5/12/2017 12:33 PM |
| 74 | I think the prospects of piggybacking on and supporting other theater and community missions makes more sense. HOBT has been great at synching with schools, churches, parks, even MALLS! This should be the next great leap: making the city itself HOBT's home. This way, funds raised by HOBT can help contribute to other partners' space expenses. There would have to be warehouse space somewhere -- or perhaps PODS storage units -- for the puppets, but build nights could start happening in church basements and court houses and libraries and brew pubs and everywhere else. Unleash the Beast! Don't tether it to a mortgage! It will be 20 years of organizational slavery/ fundraising to pay back the costs of the renovations and those efforts could be channelled into the community, rather than doing grantwriting and doing all of the things that need to be done (including compromises) to court the wealthy donors. | 5/5/2017 3:49 PM |
| 75 | Raising enough funds | 5/5/2017 2:11 PM |
| 76 | Ensuring ongoing and sufficient funding. | 5/5/2017 2:03 PM |
| 77 | Often when anything hybridizes to fulfill multiple functions it can lead to just being mediocre or compromised for each function; if HOBT risks itself financially beyond the point of sustainability | 5/5/2017 1:54 PM |
| 78 | Loss of space and momentum or the cost. | 5/5/2017 1:33 PM |
| 79 | my biggest concern is HOTB leaving the neighborhood or being closed for an extended period of time. | 5/5/2017 1:18 PM |
| 80 | That Native people will not be at the table when planning | 5/5/2017 12:36 PM |
| 81 | That HOBT will not be administratively capable of maintaining this asset | 5/5/2017 12:34 PM |

Avalon Survey 2017

Q13 Anything else you'd like to add?

Answered: 37 Skipped: 103

| # | Responses | Date |
|----|---|--------------------|
| 1 | As a designer who thrives on creating functional and inviting spaces, I look forward to the opportunity to be a part of this important transition. I was out of the country during the May meeting. If there is anything that I can assist with, please let me know. | 6/11/2017 7:03 PM |
| 2 | There are fewer and fewer live music venues for local bands in south Minneapolis | 5/23/2017 3:42 PM |
| 3 | I'm really hoping the best for you on this project. I don't think the neighborhood would be quite the same without you. | 5/22/2017 8:32 AM |
| 4 | I think there's a conversation to be had about "who HOBt serves" - who is in the HOBt community? | 5/20/2017 2:31 PM |
| 5 | This is exciting! I think it would also be important to create a committee that represents underrepresented folks of the HOBt community (indigenous, POC, Queer, disability-aware, non-binary) would be an important to be invited to the conversation and how these communities could be authentically apart of the future of the HOBt and Avalon theatre. I can't be there do to another meeting, but myself and Erin Sharkey will meet with Corrie soon to discuss more. | 5/20/2017 6:29 AM |
| 6 | Thanks for asking people. (This went to my junk mail and I almost missed it though.) | 5/19/2017 7:28 PM |
| 7 | It will be a struggle, but I think it's absolutely the right direction to open up the theater to additional - and varied programming. The idea of shared space and co-working is essential to art's livelihood moving forward and think the Avalon theater could be a great model for how a neighborhood theater succeeds in 2017 and beyond. | 5/19/2017 5:03 PM |
| 8 | Nothing comes to mind. | 5/17/2017 1:37 PM |
| 9 | Contact me! I'd love to serve on a committee/become a board member. I know Victoria Igoe and she makes me so excited about HoTB. | 5/17/2017 10:36 AM |
| 10 | Crossing fingers about all of it! | 5/16/2017 3:28 PM |
| 11 | No alcohol, please - it would most likely add to the crime problems on the corner | 5/16/2017 2:09 PM |
| 12 | This renovation is WELL overdo and I am glad it is being planned :) I love the community of HOBt, and all the unfiltered thoughts I have given above are absolutely out of love, and the desire to see HOBt rise to its highest potential. | 5/16/2017 10:48 AM |
| 13 | HOBt and MayDay are visionary and vital expressions of Mpls. | 5/16/2017 9:07 AM |
| 14 | Thank you for being part of the community- Avalon gives Powderhorn a bit more magic | 5/15/2017 8:39 PM |
| 15 | the efforts I am witnessing to gather feedback and input of the communities surrounding the theater and its work is very inspiring, it feels like a good job is being done. this step is being taking with intention and that is so important! | 5/15/2017 6:33 PM |
| 16 | I moved to this block 28 yrs ago and one of the encouraging things was the presence of HOTB. I'd been in Minneapolis for a few years only and loved your parades. | 5/15/2017 5:20 PM |
| 17 | Just want to put another call out for more workshops and classes, to teach people in the community to make art of their own. I believe that's essential. | 5/15/2017 3:21 PM |
| 18 | Let's do this! Thank you for deciding to renovate rather than thinking about moving. Moving the HOBt would be a huge mistake. Other groups have moved and gone bankrupt because of it. | 5/15/2017 2:20 PM |
| 19 | No | 5/15/2017 2:19 PM |
| 20 | Maybe a row of double door windows along 15th. (this would bring light in, as well as open up the outside for community/catered events. | 5/15/2017 2:06 PM |
| 21 | Please don't fix it up to sell it. Good luck. | 5/15/2017 1:56 PM |
| 22 | So excited that you guys are starting to move forward on this, you really deserve this refresh and I can't wait to support you in whatever way we can! | 5/15/2017 1:33 PM |
| 23 | How many cities, large or small, have a theater dedicated to the art of puppetry? Not many! We're lucky to have HOTB and the Avalon, it has led to generations of young people learning creative arts and skills. | 5/15/2017 1:28 PM |
| 24 | Great Mayday this year! | 5/15/2017 12:52 PM |

Avalon Survey 2017

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| 25 | Sorry I can't help more--I just can't take the huge crowds at Mayday and that used to be an annual event for me. I bought your "red man" masks years ago and still display it. I also buy your t-shirts from time to time. Selling new editions of some of your really great t-shirts (the turtle island one is awesome) might be one modest fundraiser. | 5/15/2017 12:50 PM |
| 26 | I love you! | 5/15/2017 12:50 PM |
| 27 | Gratitude! | 5/14/2017 7:28 AM |
| 28 | I will do what I can to support. | 5/13/2017 8:52 PM |
| 29 | I hope it happens!! | 5/13/2017 4:31 PM |
| 30 | Just te above, I'm about renovations if they are necessary, but doing them just because it would be slightly more efficient I think would take away more from HOTB than it would gain. | 5/13/2017 1:17 PM |
| 31 | As a close neighbor, I'm so excited to hear this is happening. | 5/13/2017 12:29 PM |
| 32 | A state tour would help get the word out that you are one of a kind. | 5/13/2017 12:04 PM |
| 33 | No. | 5/12/2017 5:52 PM |
| 34 | Thanks for being great and thanks for being our neighbors. | 5/12/2017 4:10 PM |
| 35 | Thanks! | 5/5/2017 2:03 PM |
| 36 | Have you talked to the people who run the Trylon microcinema, Childish Films, MSP Film Festival to see if Avalon could be another branch? | 5/5/2017 1:54 PM |
| 37 | I so value HOTB, but I confess that I take its presence for granted. my family and I live on a very low income, so I cannot afford to attend a tone of events, but I have appreciated the reasonable ticket prices. | 5/5/2017 1:18 PM |